

FUEllowa Calendar Of Events

NOVEMBER- DECEMBER 2024

Legislative Lunch and Learn Meetings

- Carroll
- Council Bluffs
- Des Moines
- Dubuque
- Riverside



JANUARY 14, 2025

Legislative Conference & Luncheon

Des Moines | Downtown Embassy Suites

Welcome Back Legislative Evening Reception

Des Moines | Downtown Embassy Suites

APRIL 7-9, 2025

Upper Midwest Convenience Store & Energy

Convention (UMCS) | St. Paul, MN

JUNE 9, 2025

FUEllowa's Benefit for Camp Courageous

Finkbine Golf Course | Iowa City

AUGUST 2025

SUMMERFEST | Des Moines

More Information to Come!



NOVEMBER 24-28, 2025

Camp Courageous

Round-up for the Kids Week

FUELIowa

THANK YOU FUEllowa Sponsors & Advertisers

Altria Group
Assured Partners
Atlas Oil
BP Products of North America
Central Bank
Cenex
Chevron Renewable Energy Group
CHS
Clark Crown Brands
Community Oil Company
Core-Mark
Cylinder Express
Delta Dental of Iowa
Elliott Oil Company
EMC Insurance
Evora Energy
Federated Insurance
Flint Hills Resources
Foster Group
GROWMARK Energy
Harms Oil
HEALTHAlliance Benefit Plan
HF Sinclair Corporation
HTP Energy
Iowa Lottery
Jet Gas
Kay Tank
Mast ATM
McDermott Oil
McGowen, Hurst, Clark & Smith
Midwest Petroleum Equipment
Modern Welding Co
Molo Petroleum
Mulgrew Oil Co
Olsen Fuel Supply
Otter Creek Country Store
Phillip Morris International
Phillips 66
PMMIC Insurance
Rainbo Oil Company
Reif Oil Company
Reynolds Marketing Services Co
RINAlliance
Seneca Companies
Seneca Tank
Unified Contracting Services
Valero Marketing & Supply
Wellmark
Westmor Industries

TOGETHER WE FUEllOWA

2025 SPONSORSHIP & ADVERTISING PROGRAMS

The best way to promote your business & signal your support of FUEllowa members is to become a sponsor & advertiser. Connect with the key decision makers of Iowa's fuel industry today!

FUEL
Iowa

The Voice of
Iowa's Fuel Industry

2025 FUEllowa Sponsorship Program

| FULL-YEAR SPONSORSHIP PACKAGES | Diamond | Platinum | Gold | Silver | Bronze |
|---|------------|------------|------------|-----------|-----------|
| | ■ \$25,000 | ■ \$15,000 | ■ \$10,000 | ■ \$5,000 | ■ \$3,000 |
| <i>Please mark desired box.</i> | | | | | |
| COMPANY RECOGNITION (at your level) | | | | | |
| All FUEllowa Events & Meetings <i>(see back cover for details)</i> | ☑ | ☑ | ☑ | ☑ | ☑ |
| FUEllowa Magazine | ☑ | ☑ | ☑ | ☑ | ☑ |
| FUEllowa.com <i>(includes link to your website)</i> | ☑ | ☑ | ☑ | ☑ | ☑ |
| FUEllowa.com Home Page <i>(includes link to your website)</i> | ☑ | ☑ | ☑ | ☑ | |
| FUEL Insider Weekly E-Newsletter | ☑ | ☑ | ☑ | ☑ | |
| SPECIAL INCENTIVES | | | | | |
| Registrations to FUEllowa Events <i>(Excludes Camp Courageous & UMCS)</i> | 10 | 6 | 4 | 2 | 1 |
| Advertising Discount <i>(see ad packages)</i> | 50% | 25% | 15% | 10% | 5% |
| SUMMERFEST Golf Hole Sponsorship & Foursome | ☑ | ☑ | ☑ | ☑ | |
| Meeting Space <i>(FUEllowa Board Room)</i> | ☑ | ☑ | ☑ | ☑ | |
| Annual Meeting Host Sponsor Recognition | ☑ | ☑ | ☑ | ☑ | |
| Legislative Reception Host Sponsor | ☑ | ☑ | ☑ | ☑ | |

Company recognition via event signage, handouts, announcements, presentations, FUEllowa website and FUEllowa magazine!

ALA CARTE SPONSORSHIPS

- Please mark desired box.*
- Digital Magazine Edition Sponsor (6).....\$2000
 - Legislative Lunch & Learn Sponsor (6).....\$1000
 - Legislative Conference Lunch Sponsor.....\$2000
 - SUMMERFEST Dinner Sponsor.....\$2000



2025 FUEllowa Advertising Program

| FULL-YEAR ADVERTISING PACKAGES | Premium | Super | Plus | Regular |
|---|---------------------------------------|---------------------------------------|---------------------------------------|--------------------------------------|
| | ■ \$10,000 | ■ \$7,500 | ■ \$5,000 | ■ \$3,000 |
| <i>Please mark desired box.</i> | | | | |
| FUEllOWA MAGAZINE | FULL PAGE 6 ISSUES | 1/2 PAGE 6 ISSUES | 1/2 PAGE 3 ISSUES | 1/4 PAGE 3 ISSUES |
| FUEL INSIDER WEEKLY E-NEWSLETTER <i>includes link to your website</i> | PRIMARY BANNER AD 6 ISSUES | PRIMARY BANNER AD 6 ISSUES | PRIMARY BANNER AD 3 ISSUES | PRIMARY BANNER AD 1 ISSUE |
| FUEllOWA.COM <i>includes link to your website</i> | 12 MONTHS | 6 MONTHS | 3 MONTHS | 1 MONTH |
| INDUSTRY GUIDE <i>Biennial Print</i> | FULL PAGE | 1/2 PAGE | 1/2 PAGE | 1/4 PAGE |



MAGAZINE
(6 Issues)

PRINT



INDUSTRY GUIDE
(Biennial)

DIGITAL



WEBSITE
FUEllowa.com



E-NEWSLETTER
(Weekly)

ALA CARTE PRINT ADVERTISING

- Magazine • 4x6 Sticky Front Cover Ad.....\$2000
- Magazine Ad or Advertorial • Full Page.....\$2000
- Magazine Ad or Advertorial • 1/2 Page.....\$1500
- Magazine Ad or Advertorial • 1/4 Page.....\$1000
- Industry Guide Ad • Full Page.....\$2000
- Industry Guide Ad • 1/2 Page.....\$1500
- Industry Guide Ad • 1/4 Page.....\$1000

ALA CARTE DIGITAL ADVERTISING

- FUEllowa.com Ad • 12 Months.....\$2000
- FUEllowa.com Ad • 6 Months.....\$1000
- FUEllowa.com Ad • 3 Months.....\$500
- FUEL Insider • 1 Week Banner Ad.....\$500
- FUEL Insider • 2 Week Banner Ad.....\$1000
- FUEL Insider • 3 Week Banner Ad.....\$1500
- FUEL Insider • 6 Week Banner Ad.....\$2500

ORDER FORM

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Email _____ Phone _____

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*Please send high resolution logo to Sarah@FUEllowa.com

Sign _____ Date _____

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Card Number _____

Exp _____ CVV _____

Billing Address (if different than contact information)

Address _____

City _____ State _____ Zip _____

Return to: FUEllowa, 10430 New York Ave., Suite F, Urbandale, IA 50322 or email to Jim@FUEllowa.com or call 515-421-4596