FUELlowa Calendar Of Events

NOVEMBER- DECEMBER 2024

Legislative Lunch and Learn Meetings

- Carroll
- Council Bluffs
- Des Moines
- Dubuque
- Riverside



JANUARY 14, 2025

Legislative Conference & Luncheon
Des Moines | Downtown Embassy Suites

Welcome Back Legislative Evening Reception
Des Moines | Downtown Embassy Suites

APRIL 7-9, 2025

Upper Midwest Convenience Store & Energy Convention (UMCS) | St. Paul, MN

JUNE 9, 2025

FUELIowa's Benefit for Camp Courageous Finkbine Golf Course | Iowa City

AUGUST 2025

SUMMERFEST | Des Moines More Information to Come!



NOVEMBER 24-28, 2025

Camp Courageous
Round-up for the Kids Week





2025 FUELIowa Sponsorship Program

FULL-YEAR SPONSORSHIP PACKAGES		Platinum	Gold	Silver	Bronze
Please mark desired box.	■\$25,000	■\$15,000	■\$10,000	■\$5,000	■\$3,000
COMPANY RECOGNITION (at your level)					
All FUELlowa Events & Meetings (see back cover for details)	Ø	Ø	\otimes	\otimes	\otimes
FUELIowa Magazine	Ø	Ø	\otimes	\otimes	Ø
FUELIOWa.com (includes link to your website)	Ø	\otimes	\otimes	\otimes	\otimes
FUELIowa.com Home Page (includes link to your website)	\otimes	\otimes	\otimes	\otimes	
FUEL Insider Weekly E-Newsletter	\otimes	\otimes	\otimes		
SPECIAL INCENTIVES Company recognition Via event signage, handouts, announcements, presentations, Filter entity.					
Registrations to FUELIowa Events (Excludes Camp Courageous & UMCS)	10	6	4	2	1
Advertising Discount (see ad packages)	50%	25%	15%	10%	5%
SUMMERFEST Golf Hole Sponsorship & Foursome	\otimes	\otimes	\otimes	\otimes	
Meeting Space (FUELlowa Board Room)	Ø	\otimes	\otimes		
Annual Meeting Host Sponsor Recognition	\otimes	\otimes			
Legislative Reception Host Sponsor	\otimes				

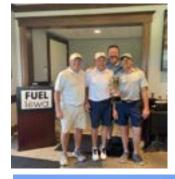
ALA CARTE SPONSORSHIPS

Please mark desired box.

Digital Magazine Edition Sponsor (6)	\$2000
□ Legislative Lunch & Learn Sponsor (6)	\$1000

- Legislative Conference Lunch Sponsor.....\$2000
- SUMMERFEST Dinner Sponsor.....\$2000















2025 FUELIowa Advertising Program

FULL-YEAR ADVERTISING PACKAGES			Premium	Super	Plus	Regular		
Please mark desired box.		\$10,000	■ \$7,500	■\$5,000	\$3,000			
FUELIOWA MAGAZINE ————————————————————————————————————			FULL PAGE 6 ISSUES	1/2 PAGE 6 ISSUES	1/2 PAGE 3 ISSUES	1/4 PAGE 3 ISSUES		
FUEL INSIDER WEEKLY E-NEWSLETTER includes link to your website		PRIMARY BANNER AD 6 ISSUES	PRIMARY BANNER AD 6 ISSUES	PRIMARY BANNER AD 3 ISSUES	PRIMARY BANNER AD 1 ISSUE			
FUELIOWA.COM ————————————————————————————————————			12 MONTHS	6 MONTHS	3 MONTHS	1MONTH		
NDUSTRY GUIDE			FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE		
FUELIOWO PRINT			DIGITAL			RINAlliance		
MAGAZINE (6 Issues)	INDUSTRY G (Biennia		WEBSITE FUELIOWa.com			E-NEWSLETTER (Weekly)		
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Return to: FUELlowa, 10430 New York Ave., Suite F, Urbandale, IA 50322 or email to Jim@FUELlowa.com or call 515-421-4596

Date_