

Thank you for purchasing advertising.
We appreciate the business partnership.

Please provide ads in the sizes specified below as high-resolution, full-color images in JPG or PNG format.

NOTE: Use the same ad all year or provide multiple ads throughout the year.

FUELIOWA MAGAZINE

Published six times per year and mailed to all members.

Ad Specifications

Full Page	8.5" x 11" (bleed trim size)	7.75" X 10.75" (non-bleed)
Half Page	7.75" x 5"	
Quarter Page	7.75" x 2.5" (Horizontal)	4" x 5.25" (Vertical)

Ad Deadlines

January/February Issue	January 17, 2025
March/April Issue	March 7, 2025
May/June Issue	May 9, 2025
July/August Issue	July 11, 2025
September/October Issue	September 5, 2025
November/December Issue	November 7, 2025

INDUSTRY GUIDE

A print publication with key industry contact information will be published and distributed biennial.

Ad Specifications

Full Page	4.75" x 7.75"	
Half Page	4.75" x 3.75"	
Quarter Page	4.75" x 1.75" (Horizontal)	2.25" x 4.75" (Vertical)

Ad Deadline

October 1, 2025

WEBSITE

Ads appear for one-month periods on a variety of inside pages at FUEllowa placement discretion.
www.FUEllowa.com

Ad Specifications

273 pixels wide; 365 pixels height.

Ad Deadline

The 15th of the month prior to the publication month.

FUEL INSIDER

The e-newsletter is distributed on Tuesdays 50 weeks of the year.

Ad Specifications

835 pixels wide; 190 pixels high

Ad Deadline

Ads are due the Thursday before insertion.